

TWM Sample Survey Cover Letter

July 9, 2007

Professor Keith Buffinton
Department of Mechanical Engineering
Bucknell University
Lewisburg, Pennsylvania 17837

Dear Professor Buffinton,

(Publisher) is in the process of developing new products, course support materials and textbooks for 2D and 3D CAD curricula. You have received this survey because we understand that you have recently taught MECH202 using a text/tutorial in this area.

The purpose of this brief survey is to obtain feedback from professors with experience teaching a first course in materials science and engineering. We'd like to know a little bit about your current and future curricula, your current text(s)/tutorials, and what you're looking for with regard to content, organization and approach when evaluating a book for your students. Of course, our goal is to produce textbooks that you would choose for your students!

For each completed survey we receive, we will donate \$10.00 to (Publisher Charity).

Please return this cover letter with your completed survey and the enclosed table of contents to:

(Publisher Contact)
Editor, Engineering
(Publisher)
(Address)

Or you can fax: 999-999-9999

Thanks for your time and consideration.

Sincerely,

Publisher Contact
Editor, Engineering